

I. CATALOG DESCRIPTION:

- A. Department Information:
Division: Humanities and Social Science
Department: English
Course ID: ENGL 125x2
Course Title: Literary Magazine Production
Units: 2
Laboratory: 4 Hours
Prerequisite: ENGL 101
- B. Catalog and Schedule Description:
The production of the college literary magazine including selecting material, planning layout, formatting, typesetting, and pasting-up. May be taken twice.

II. NUMBER OF TIMES THE COURSE CAN BE TAKEN FOR CREDIT: Two

III. EXPECTED OUTCOMES FOR STUDENTS:

Upon completing the first semester of this course, the student should be able to:

- A. Work collaboratively with fellow students to:
1. Develop an editorial philosophy for the college literary magazine.
 2. Develop a plan for the magazine based on that philosophy, to include format, style, and tone.
 3. Select typeface, paper, size of magazine, etc. based on that general plan.
 4. Devise a system for selecting material for inclusion in the magazine.
 5. Devise a set of criteria for judging the material to be included.
- B. Work individually to:
1. Critically evaluate literary magazines for format, tone and style.
 2. Construct an argument for inclusion in the magazine of a particular literary work, based on that work's literary merits and how they conform to the tenor of the magazine.

IV. COURSE CONTENT:

The content for the two semesters is essentially the same; the difference lies in the student's relationship to it. In the first semester the student works as a member of an editorial team; in the second semester the students heads an editorial team, as editor-in-chief or editor of a particular segment of the magazine.

- A. Developing an editorial philosophy
1. Purpose of the magazine
 2. Nature of the audience
 3. Nature of the contributors
- B. Developing a format and tone
1. Size and shape and how they affect tone
 2. Layout
 3. Juxtaposition
 4. Use of white space
 5. Typeface and size and how they affect tone
- C. Selection of material
1. Devising a method of selection by the staff
 2. Developing a critical standard for selection
 3. Judging quality in poetry and fiction
 4. Judging appropriateness for this publication
- D. Mechanics of production
1. Layout
 2. Paste-up

3. Preparation of offset printing plates
- E. Evaluation
 1. A comparison of how the final product matches the purpose and philosophy of the magazine.
 2. Changes that would be made in a second issue.

V. METHODS OF INSTRUCTION:

- A. Small group collaboration
- B. Lecture
- C. Workshops

VI. TYPICAL ASSIGNMENTS:

- A. Write a critique of a literary magazine from another college, identifying the strengths and weaknesses and discussing how the tone of the magazine is achieved through the various elements.
- B. Make an oral presentation to the class of an argument for inclusion into the magazine a particular poem, short story or essay from the submissions. The argument is to address how the particular work meets the requirements of the governing philosophy and tone of the magazine.

VII. EVALUATION(S):

For first semester students:

- A. Methods of evaluation:
 1. Essays: Students will write critical analyses in which they evaluate current literary magazines to determine the efficacy of the presentation. Essays will be judged on the strength of their analysis and on their writing.
 2. Oral presentation: Students will present to the class an argument for inclusion in the magazine a particular poem, essay or short story. The presentation will be judged on the analysis of the literary merit of the piece.
 3. Participation journal: Students will keep a journal of their activities in creating the magazine. The journal will include an evaluation of the learning experience.
- B. Frequency of Evaluation:
 1. At least two critical essays.
 2. At least one oral presentation.
 3. A journal that contains weekly entries.

For second semester students:

- A. Methods of Evaluation:
 1. Term Project: Students will submit a written proposal for the portion of the magazine they have been assigned. It is to include their governing philosophy and how all the elements of selection and production help achieve it. The proposal will be judged on its creativity, on how well the elements hold together, and on how well it is written.
 2. Critical Analysis: Students will write an analysis of the entire magazine, employing the critical standards they have studied. The essay will be judged on its ability to apply critical standards and in how well it is written.
- B. Frequency of Evaluation:
 1. At least one term project
 2. At least one critical analysis

VIII. TYPICAL TEXT(S):

At least two current literary magazines and the most recent issue of *Phineas*.

IX. OTHER SUPPLIES REQUIRED OF STUDENTS: None